

COOKIE POLICY

~~S~~wipeGuide.

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Introduction

We are SwipeGuide B.V. (hereafter: SwipeGuide), a private company (*besloten vennootschap*) under Dutch law, based at John M. Keynesplein 12-46, 1066 EP Amsterdam. SwipeGuide is a software company that develops the most intuitive software solution to standardize work in the manufacturing industry. We are committed to protecting your privacy and personal data and we ensure that our business operations comply with the relevant regulations in this respect.

When visiting our website (www.swipeguide.com) and using our mobile application (hereafter: Website and Application) we make use of cookies. This cookie policy explains what cookies are, which kind of cookies SwipeGuide uses on its Website and Application, where these are used for and how you can manage the settings of the used cookies. This policy should be read together with our [privacy policy](#).

What are cookies?

Cookies are small bits of data or code that are placed and stored on your device whenever you use our Website or Application. Some of these cookies are necessary in order to run the Website and Application properly, others are used to make sure that they are easy to use (for instance remembering your preferences).

What cookies do we use and how do we use them?

We use different types of cookies on our Website and Application. For a proper functioning of our Website and Application, we use necessary cookies such as functional cookies. You can allow us to use other cookies as well, we will only use these when you have given us permission to do so.

We use the following types of cookies:

Functional cookies: these are cookies that are essential for the operation of our Website, they enable you to move around our Website and use our features.

Analytical cookies: we use these cookies to track visitor statistics. We use these statistics to continuously improve the Website and mailings, and thus offer you relevant content. These cookies also allow us to recognize and count the number of visitors and to see how visitors navigate when they're using our Website. This helps us to improve user navigation and to ensure users to find what they need more easily.

Tracking cookies: these cookies monitor clicking behavior and surfing. By means of these cookies, we can for instance see whether and when you click through to our website. We can use cookies from third parties in this respect.

Social Media Cookies: in order to share the content of our website easily with others by use of buttons, we use social media cookies of these social media parties. In this way, these parties can recognize you. For the cookies that these social media parties use and place, we refer you to their websites and privacy and/or cookie policies. We have the following social media buttons on our Website:

- Twitter
- Instagram
- Facebook
- LinkedIn

For an extensive list of our cookies, see below:

- User Authentication (platform access);
- Intercom (support channel);
- Hubspot (CRM);
- Google Analytics (Analytics – anonymous)
- Periscope (Analytics - anonymous)
- Statuspage (Platform Service)

- Hotjar (Usage Analytics)
- Cloudinary (Media Service)
- Posthog (Usage Analytics)

Do we use third party cookies?

Some of the cookies that we use come from third parties (~~see our cookie statement~~), which are used for web analysis and information about our website. These companies use cookies to collect information about your interaction with our Website and/or Application, such as the pages you visit, the links you click on and the time spent on our Website. For more information about how these companies collect and process your information, we refer to their own privacy policies.

How can I manage the cookies?

When entering our Website and Application, your consent is asked for the placing of cookies. In this banner, it is also possible to manage your cookie options.

It is possible to turn off cookies that are not required if you please. However, please note that our Website and Application do not work optimally if you do. How to turn off or delete cookies depends on the web browser that you are using. In order to make this easier, we have linked to some pages below:

Chrome: [Clear, enable, and manage cookies in Chrome - Computer - Google Chrome Help](#)

Internet Explorer: [Delete and manage cookies \(microsoft.com\)](#)

Firefox: [Clear cookies and site data in Firefox | Firefox Help \(mozilla.org\)](#)

Edge: [View and delete browser history in Microsoft Edge](#)

Safari (iOS): [Clear the history and cookies from Safari on your iPhone, iPad, or iPod touch - Apple Support](#)

Safari (macOS): [Manage cookies and website data in Safari on Mac - Apple Support](#)

Will this cookie policy be updated?

Although significant changes are rare, this policy may be amended as new features, technology, or legal requirements arise. We encourage you to periodically review this privacy policy to stay informed about our data processing. Changes come into effect as soon as they are published on this Website.

How can you contact us?

If you have any questions, comments or concerns about how we handle your personal data, please contact us at hello@swipeguide.com.

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